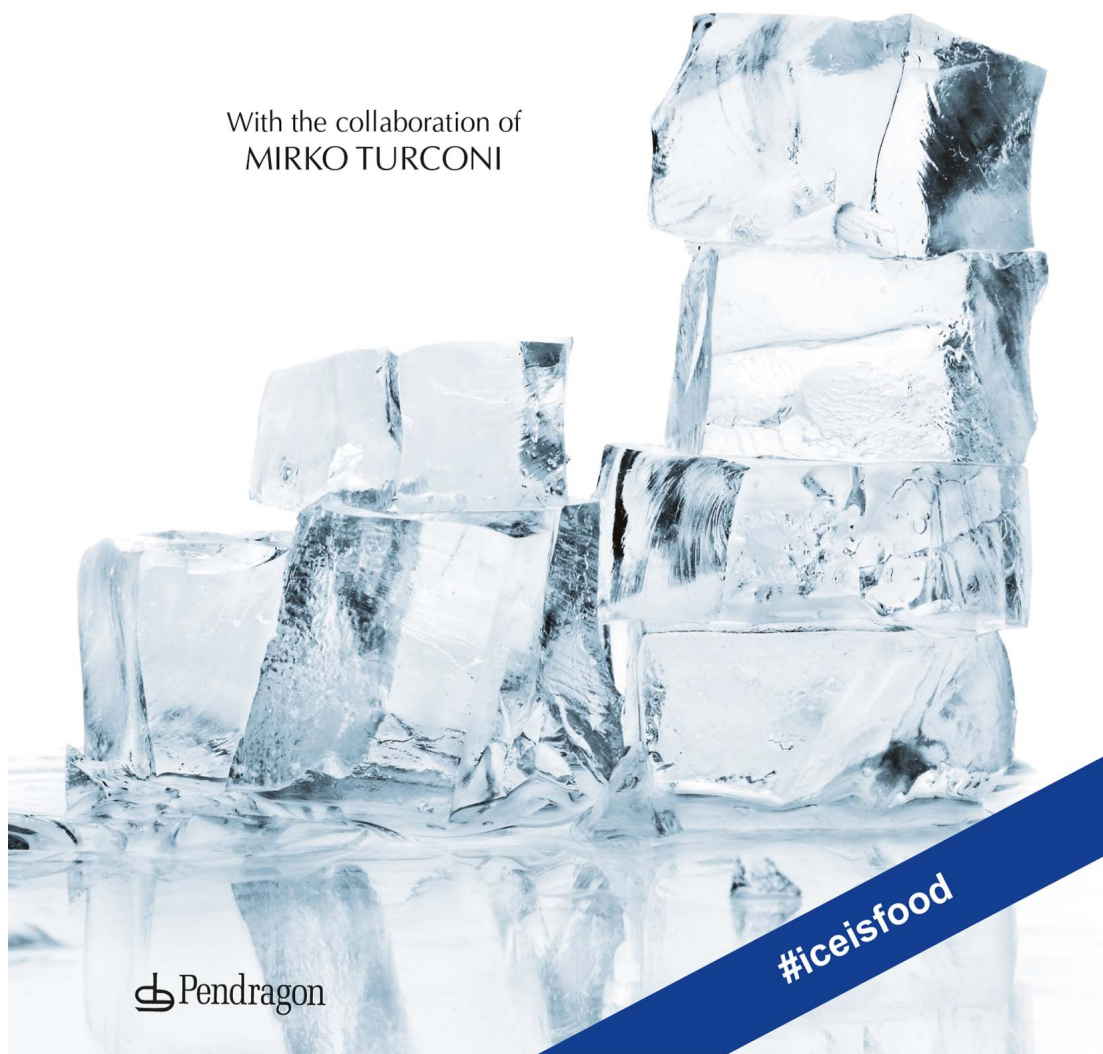


On the Rocks (English version)

# MARCO GARINO ON THE ROCKS

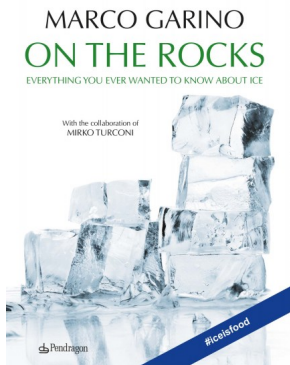
EVERYTHING YOU EVER WANTED TO KNOW ABOUT ICE

With the collaboration of  
MIRKO TURCONI



 Pendragon

#iceisfood



Everything You Ever Wanted to Know About Ice

Valutazione: Nessuna valutazione

**Prezzo**

20,00 €

[Fai una domanda su questo prodotto](#)

Autore [Marco Garino](#)

#### Descrizione

Often considered a secondary ingredient, ice is actually the true star of the cocktail. In this book, the first complete publication on the subject, Marco Garino explains the importance of what is to be considered in all respects a genuine foodstuff. Packed with indepth information, factsheets and curiosities, this book covers every detail about ice: from its natural creation to its technological production by means of ice-makers, from the various forms and types of products to the most appropriate techniques for working with it. An indispensable tool for professionals and enthusiasts alike, thanks in particular to the extensive and exhaustive sections on consumption, production costs, legislation and certification requirements. The volume is rounded off with a special contribution by Mirko Turconi, one of Italy's most famous and renowned bartenders.

#### The author

Marco Garino began to work as a barman at an early age to pay for his studies, then becoming a FISAR [*Federazione Italiana Sommelier Albergatori e Ristoratori*] sommelier to advance his career. In 2001, he began to work as a commercial agent in the foodservice equipment business in collaboration with one of the major groups of the time. He then specialised in the ice & beverage sector, and, having achieved the position of Key Account Manager EMEA, after nine years he decided to take up a new challenge: though remaining in the sector, he entered the world of cookery as Sales & Marketing Manager for Southern Europe, the Middle East and Africa. Here, to his surprise, he rediscovered and experimented with ice as a kitchen aid. Having become the father of beautiful twins, Riccardo and Ginevra, in 2015, he felt the siren call of his "first love" and so commenced a new journey in the role of International Key Account Manager with the Brema Group S.p.a., leader in the production and distribution of icemaking machines. After 20 years in the Equipment side of the FoodService Industry, Marco moved to the food side in 2019 as International Key Account Manager FoodService at Lavazza Group (*coffee*) and Ice Ambassador for Special Ice Training at the "Aquademy by BRITA" (*Water*). He is the author of *On the Rocks* (Pendragon 2021), English version of the book published in Italian on 2019.